

PERFORMANCE MARKETING SUPPORT

# LEADLAB MEDIA

NO PROJECT TOO BIG. NO DETAIL TOO SMALL.



# OUR EXPERTISE



## BIDDABLE MEDIA CAMPAIGN EXECUTION

- Paid Search Management
- Paid Social Management
- Programmatic Ad Management
- Account Auditing For Optimization Opportunities



## AD OPS & MEASUREMENT SETUP

- Ops & Campaign Setups
- Website Tracking & Pixel Placement



## ANALYSIS, INSIGHTS & REPORTING AUTOMATION

- Advanced Campaign Analysis & Insights
- Dashboard Reporting Creation & Maintenance



## PERFORMANCE STRATEGY & TACTICAL PLANNING

- Digital Media Strategies that Align with Goals
- Best Practices & Strategies for Emerging Platforms
- Test & Learn Planning and Measurement

# AD PLATFORMS & TOOLS

