

Story Walk at Phillis Wheatley Library

Rochester, NY

Intersections: Creating Culturally Complete Streets

Mike Bulger

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Community-Led Advocacy

Healthi Kids Coalition

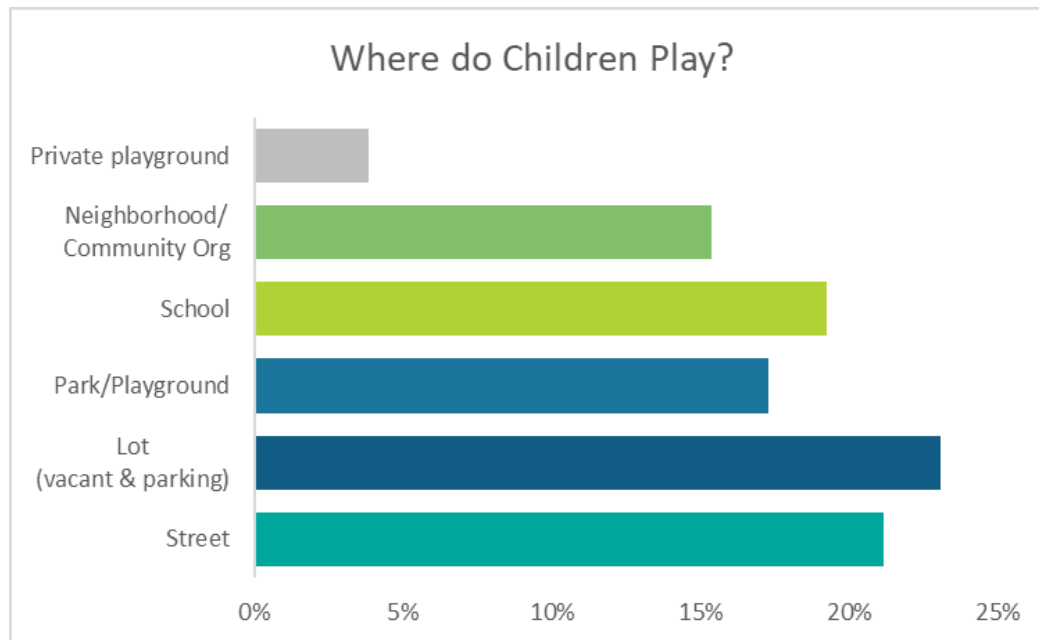
- Advocates for Public Policy and Practice Changes
- Healthy Environments for Kids in School and in their Neighborhoods



Rochester, NY



Ensuring All Kids Have Access to Safe Places to Play



- Parents cite barriers:
- traffic safety
 - neighborhood safety
 - unkempt playgrounds

KaBoom! Play Everywhere Challenge



Phillis Wheatley Library
Story Book Walk Conceptual Rendering
Not to Scale

Phillis Wheatley Library Story Book Walk

play everywhere
challenge

1 Story Book Walk
The story book walk will mount pages of a story on wooden posts, inviting children to move as they travel from page to page. The story will be switched out regularly to keep kids and their families coming back to see what's next.

Phillis Wheatley Library will also create a program for children called "Our Story" - a series of workshops at which children will work with a writing instructor to collaboratively write a story. Once completed, the story will be mounted in the library's story walk for the whole community to enjoy!

2 Thermoplastic Graphic
A central sidewalk graphic will welcome children and families to the story book walk. This will help promote the story book walk and strengthen the identity of the site.

3 Pavement Paint
Children will be invited to help create the pavement play elements along the story walk. The pavement paint and thermoplastic graphic complement each other. The thermoplastic is longer lasting, while the paint will be replaced regularly - an opportunity to involve more kids!

4 Edible Gardens
A plan has recently been created to create a series of edible gardens around the library. These will encourage physical play - watering, harvesting, etc.



Prepared by Barton & Loguidice, DPC

A True Community Partnership

Community Outreach

- Neighborhood block clubs
- Library Patrons
- Schools
- Social Media Polls
- Youth Survey

Steering Committee

- Parents
- Library
- Neighborhood Organizations
- City Neighborhood Service Center
- Visual Artist and Writer



Before



After

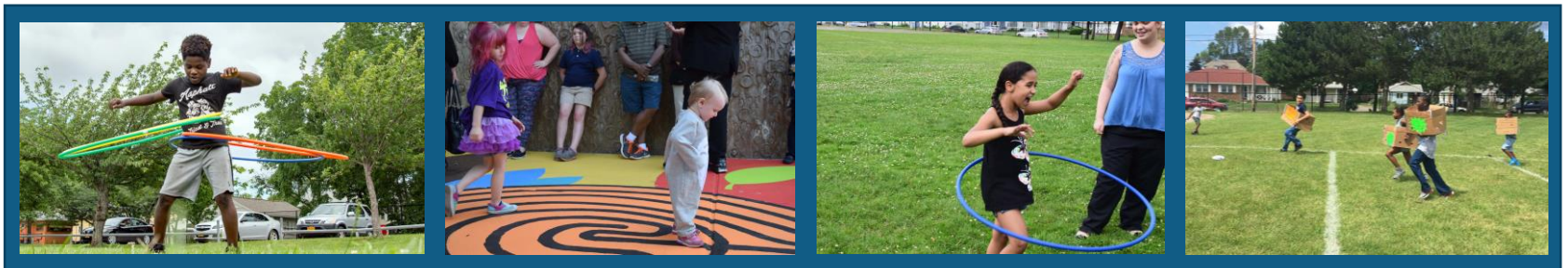
Lessons Learned

Create Community Ownership of the Project

Make It Culturally Relevant

Find Partner in Government

Get Ready to Do It Again!





Data-driven collaboration and innovation
from the Finger Lakes region



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