



EVOLUTION

M A R K E T I N G

Redefining Digital Possibilities.

QUICK BRAND GUIDE

PRIMARY LOGO



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HORIZONTAL LOGO



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TYPEFACE PRINT

HEADLINE FONT:
BARLOW BOLD

SUBHEAD FONT: Barlow Bold

Body Copy: Roboto Font Family Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eget condimentum orci, in lobortis quam.

TYPEFACE WEB

HEADING 1 (ALL CAPS):
BARLOW BOLD 48PX

HEADING 2 (ALL CAPS):
JOSEPHINE SANS BOLD 36PX ALL CAPS

Heading 3: Roboto Bold 24px

Body Copy 20px: Roboto Font Family Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eget condimentum orci, in lobortis quam. Sed odio lectus, imperdiet id ante ut, sollicitudin imperdiet nunc. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

COLORS

GRADIENT

#E85FFB

#5D09B1

#214CB1

#5CC3EB

PANTONE:
2375 C

PANTONE:
2091 C

PANTONE:
2133 C

PANTONE:
2985 C

CMYK:
28/67/0/0

CMYK:
78/93/0/0

CMYK:
92/78/0/0

CMYK:
56/4/2/0

RGB:
232/95/251

RGB:
93/9/177

RGB:
33/76/177

RGB:
92/195/235

WEBCOLORS

BLACK

HEX: #4526B1

HEX: #9932D2

HEX: #25AAE1

HEX: #000000

PANTONE:
CMYK: 74/68/67/89
RGB: 0/0/0