

DESIGN-R-LABELS

INTELLIGENT SIGN AND LABEL PRINTING

The in-store marketing powerhouse for any retail store



SOFTWARE | SIGN AND LABEL STOCK | PRINTERS & CONSUMABLES

Easy sign and label printing

DESIGN-R-LABELS runs on a Windows browser-based platform which makes it easy to use and deploy. It is available as a distributed (thick) model, customer hosted, or SaaS (RTI hosted).

Data

The **DESIGN-R-LABELS** database allows an unlimited number of fields, and each field can be any length. The layout of the fields on screen can be customized by user.

Importing Data

Easily create as many import routines as needed to read your product data from multiple programs, POS, ERP, Back Office Systems, Excel, etc. **DESIGN-R-LABELS** can make your data more customer friendly by converting "codes" to data, ready for printing. Imports are executable by menu, command line, API or Microsoft Scheduler.

Forms

Create as many forms as needed. Forms describe the physical size of the page and the number of labels/talkers/signs on a page. Forms also describe the size of each label, gaps, if any, between rows and columns of labels.

Templates

Templates set the layout of the data on the tag or sign. Template creation is accomplished using your data so, you see it as it will print. Template design is simply drag and drop. Templates are linked to Forms. Multiple templates can be linked to a single Form.

Insert RELATIONS into the template to implement "if/then" logic. No coding is required, simply pick and click. RELATIONS will reduce the number of templates needed by 50 to 75 percent. The number of stock changes while printing will also be decreased.

Big and small labels on the same page. Color-bar by label based on supplier.



Printing

Print to as many printers as needed – no limit. Printing is supported for laser, thermal roll printers, large-format printers and PDFs. Made to enable fast, hands-free, automated printing, the print program can be called from bat files, command line calls, APIs and Microsoft Scheduler.

N-Aisle printing is supported through our built-in software, Auto-Print. Support is provided to mobile or “belt” printers, the RTI MiniPower Cart, and the full size PowerCart that can support laser printers.

Management Control

Management control includes multi-layered permissions groups. Controls exist to limit access to Form and Template Manager. In addition, specific forms and templates can be restricted. Many more controls are available.

Error Handling

Error Handling improves the user experience and can reduce supports calls for your team. Error Handling supports the following: general program, importing, images, template, data source, and printer errors.

