



Considerations When Hiring a Mural Artist

There are many, but here are my top tips.

1. Style

Although you hire an artist to custom design and execute **your** vision, every mural artist will incorporate their own style. It's helpful to provide your artist with an inspiration photo or two. Your hired artist should honor your vision while remaining true to their own artistic techniques. A gallery of their past work will offer much insight.

2. Consult

Never hire a mural artist without a thorough consultation. The planning period is critical and should not be rushed. You should expect a full-color, drawn-to-scale sketch from your artist before a drop of paint hits the wall. Ensure accurate measuring, including total surface area and obstructions like windows & doors. A contract should be presented including dimensions, duration, work schedule, price, payment method, and pay schedule. **(I offer a free example contract at amycolburn.com)**

3. Experience level

This is subjective due to the custom nature of mural painting. A hired mural artist may have painting experience but has not yet done anything quite like you're requesting, and that's to be expected with custom art. The artist's breadth of work should make you feel confident that they are embarking on a project that is within the scope of their capability. Always call references if offered.

4. Materials

Ask your mural artist about the type of paint they're using, its durability, and maintenance. They should be knowledgeable about surface preparation, and arrive at the job site prepared with everything they need. They should be meticulous about protecting non-painted surfaces. If there is a need for special equipment such as ladders, scaffold, or lifts, be clear on who is responsible for the equipment prior to project commencement.

5. Price quote

Though there are multiple ways to quote a mural project, it's reasonable to expect an exact price quote from an experienced mural artist. A deposit is customary, considering the materials investment. Payment method and payment schedule should be discussed prior to project commencement, not at the end of the project.

Please email me at amy@amywheelerartist.com and let me know if these tips helped you. If you have questions about hiring a mural artist, feel free to contact me for advice. I offer consultation services and can be hired to manage your mural project.